



United States  
**Census  
2020**

**2020 U.S. Census  
City of Tempe Complete Count Committee (CCC) Meeting  
Dec. 10, 2018, at 6 p.m.  
Tempe Public Library, 3500 S. Rural Road, Lower Level Rooms A-B**

- 1. Welcome and thank you from Mayor Mitchell**
  - Importance of Census participation to Tempe
- 2. Greetings from CCC Co-Chairs Elizabeth Cling and Joaquin Rios**
  - Introductions around the room
  - Expectations for CCC members – Contribute your expertise and ideas; work your networks; talk to community groups; staff community events.
  - Role of city staff in helping the CCC
- 3. Open meeting law**
  - Meeting agendas, official minutes, prohibition on action outside of meetings, subcommittees
- 4. Census orientation from Vianey Celestino, U.S. Census Bureau Partnership Specialist**
  - Basics of Census
  - Role of CCC
  - Update on citizenship question
- 5. 2019-20 budget request for CCC due in Jan. 30**
  - Maricopa Association of Governments (MAG) shared costs for regional advertising
  - Local advertising/promo items/events/outreach activities
  - Part-time staff assistance
  - Private fundraising
- 6. Research from 2010 Census results; communication activities during 2010**
- 7. Committee discussion**
  - Brainstorming on priority audiences/geographic areas, barriers to participation and outreach ideas
  - Meeting frequency
  - Next meeting date